

6th Annual Sharkathon Fishing Tournament

September 25-27, 2009 | Padre Island National Seashore | Corpus Christi, Texas

Thank you for your interest in sponsoring the 6th annual Sharkathon fishing tournament. Our sponsors have helped us make Sharkathon one of the fastest growing land based catch-and-release fishing tournaments. Last year's entry cap was set at 400 participants, and the event sold out very quickly. This year's cap will be set at 500 entries, with women's and kids divisions operating outside the cap bringing the total estimated entries to 600 participants. With these impressive numbers of participants, we can offer additional exposure to your products and to your company. The Sharkathon website gets thousands of hits per week and it is viewed by fishermen all around the world.

Sharkathon is incorporated as a 501 (c) 3 Texas Non-Profit Organization. The Sharkathon tournament is a conservation minded catch-photo-release event that was created by surf-fishermen for surf-fishermen. Our annual tournament creates a competitive environment and draws attention to our natural resources and the conservation mindset needed to preserve them. For more information about the event, and to see photographs from the previous years, please visit Sharkathon.com.

Your participation is vital to the success of this event, and through your participation, your company can play a role in promoting catch and release fishing practices and conservation.

Sharkathon 2009 Gold Sponsor: **\$1,000 & up**

- Large Logo on Website
- Newsletter Inclusion
- Large logo on Sharkathon.com Ruler
- Large logo on Tournament Banner
- Awards Ceremony Banner Placement
- Large Logo on Tournament T-Shirts

Sharkathon 2009 Silver Sponsor: **\$501 - \$999**

- Small Logo on Website
- Small Logo on Sharkathon.com Ruler
- Small Logo on Tournament Banner
- Awards Ceremony Banner Placement
- Small Logo on Tournament T-Shirts

Sharkathon 2009 Bronze Sponsor: **\$100 - \$500**

- Text on Website
- Text on Sharkathon.com Ruler
- Text on Tournament Banner
- Awards Ceremony Banner Placement
- Text on Tournament T-Shirts

2009 T-Shirt – Back Layout



Sharkathon.com Website Stats

- **Averages 10K page hits per month**
- **Currently has over 650 active users**
- **Top Ranked search engine positioning**

Sharkathon Entrant Stats

- **Averages \$750 in tourney preparation**
- **95% Texas based entrants**



6th Annual Sharkathon Fishing Tournament

September 25-27, 2009 | Padre Island National Seashore | Corpus Christi, Texas

When this tournament began in 2004 there was no existing catch-photo-release format surf fishing tournament to our knowledge. The founders of the tournament wanted to create something that went against all of the negative aspects associated with kill tournaments, and help improve the image of the fishermen on the Padre Island National Seashore. Diligence prevailed and a format was created that allowed nothing but a photograph to be taken from the resources that are in such drastic decline. The original concept also included that the tournament be run by strictly volunteer efforts and adopted a not for profit approach allowing the tournament to be self sufficient and return the remainder as prize money and donations to various causes associated with the area the event is held.

Padre Island National Seashore protects the longest undeveloped stretch of barrier island in the world. In addition with the drastic decline in the populations of the underwater world's vital apex predator, the shark, our vision was created to do what we could to help both causes. Please consider the opportunity to achieve a beneficial relationship with our efforts that can take both your company and our resources into the future.

Our tournament will be held **Sept. 25th-27th, 2009** at **Padre Island National Seashore** located south of Corpus Christi, Texas. Please complete the attached commitment sheet if you are interested in becoming a sponsor for the 2009 Sharkathon event. **Commitment sheets must be received by September 1st and all related donations must be received by September 10th.**

We appreciate your help in making this tournament a huge success!



2009 Sharkathon Planning Committee

Please contact us at sponsorship@sharkathon.com for further information.



6th Annual Sharkathon Fishing Tournament

September 25-27, 2009 | Padre Island National Seashore | Corpus Christi, Texas

Please complete and return this form by September 1st, 2009. All sponsorship donations must be received by September 10th, 2009. We appreciate your support.

Donor Name (as you would like it published on promotional materials):

Contact/Business Name:

Address:

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Donation(s) (if multiple items please specify value of each):

Total Donation Value: \$ _____

Signature: _____ Date: _____

Please contact us at sponsorship@sharkathon.com for further information. You may also use this email address to send us your company's logo for inclusion on our website and other promotional materials. Please send us the highest resolution artwork you have for your logo.

Please return by mail or fax to:
Sharkathon c/o Russell Weir
122 Markham Pl.
Portland, TX 78374
Fax Info: (361) 949-4962 ATTN: Sharkathon